



The LIBERTY GALA



Thursday, October 23, 2025

The Pump House

605 Righters Ferry Road
Bala Cynwyd, PA

Sponsorship Opportunities

**A Celebration of the
Year of Assembly
&
The Second Annual
Flame Award**





Our Mission

The National Liberty Museum connects, educates, and inspires people to explore and advance the complex practice of liberty

Our Vision

We are committed to building a society that values freedom of thought, civil discourse, and the essential pursuit of liberty

Our Values

Community | Dialogue | Pursuit of Truth | Respect | Innovation

The National Liberty Museum's Liberty Gala is an opportunity to celebrate our partners, mission, and the impact we have made together over the last year. The Gala will include a presentation of our **Second Annual Flame Award**, honoring an individual who works towards expanding personal and civic liberties, while promoting civil discourse.

Proceeds from the Gala will support our youth civic leadership education, thought-provoking exhibitions, and our national and international outreach initiatives. For the past 25 years, NLM has inspired over one million visitors to explore and advance liberty for all.



This year's event will feature a cocktail reception, seated dinner, and dessert reception, featuring a unique selection of dishes from the region's top culinary talent.



Thursday, October 23, 2025

5:30pm – VIP Cocktail Reception

6pm – Welcome Reception

7pm – Dinner & Gala Program

8:30pm – Dessert Reception





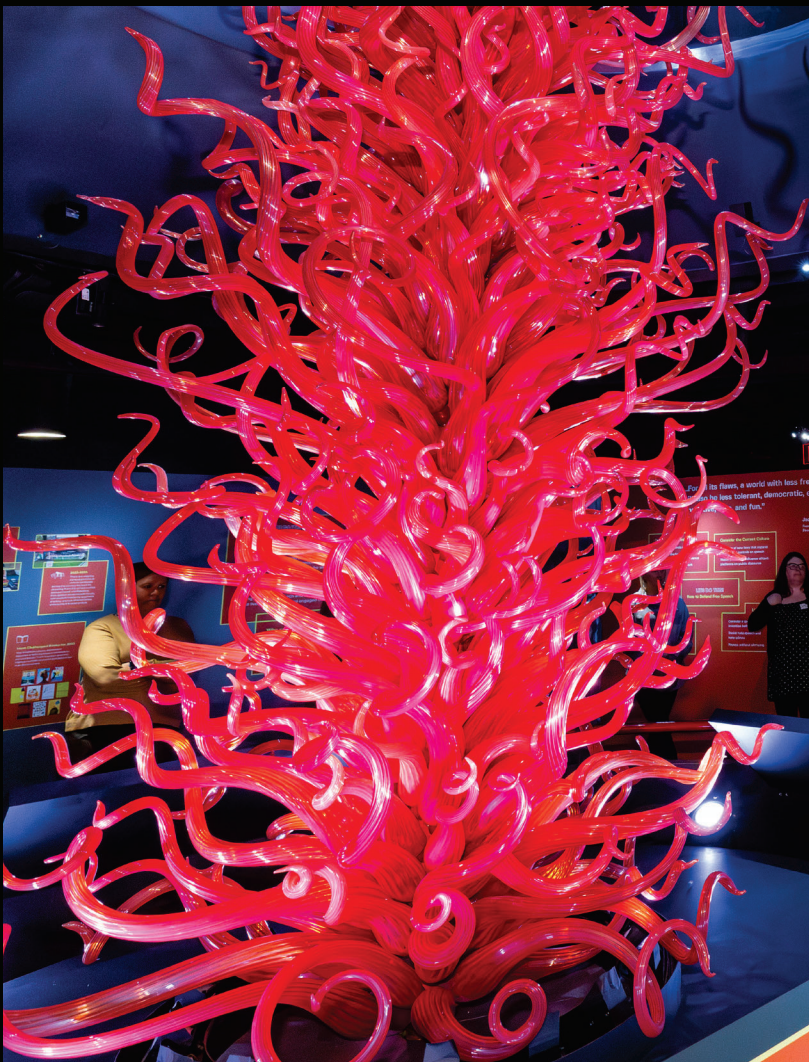
The Venue

The Liberty Gala will be held at **The Pump House**, located along the Schuylkill River in Bala Cynwyd. The property was originally a steel and iron foundry dating back to 1852. The event space has been beautifully renovated to highlight its industrial history and surrounding nature, featuring outdoor gardens and scenic walking paths.

The Gala menu will feature fare by Lark and **James Beard Award Finalist Chef Nicholas Elmi**.



Chef Nicholas Elmi is the head chef for the evening and will be joined by a team of world-class chefs from the Philadelphia region. They will present custom dishes inspired by Lark's focus on sustainable seafood, craveable handmade pastas, heritage meats, and local cheeses.



In films, a world with less free speech
is less tolerant, democratic, enlightened,
and fun."

Mark Zuckerberg
Facebook

UNICEF
The World Bank

ALL
culture, speaking
955 to 1369,
Day

...the more we know about the world,
the more we realize how much we don't know.
The more we know about the world,
the more we realize how much we don't know.
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the more we realize how much we don't know.



NLM's Impact By the Numbers

1 million +
Visitors since opening
in 2000

750 +
Artists featured in exhibitions
since 2019

3,000 +
School children served
annually

25 +
Program partners in 2024

54 million +
Media impressions with over
80 media placements

30 +
Events in 2024

The Flame Award honors an individual who exemplifies **freedom of thought, civil discourse, and preservation of liberty** in their community and beyond. The recipient demonstrates impact and influence, inspiring others through innovative **advocacy and leadership**. They are distinguished by their unwavering **integrity and courage** in all actions and interactions, promoting mutual respect and **open dialogue**.

In 2024, **Nadine Strossen** was honored as the inaugural Flame Award recipient during the NLM's Year of Free Speech, highlighting her work as an advocate for free speech.



Nadine Strossen is a New York Law School Professor Emerita and Senior Fellow at FIRE (the Foundation for Individual Rights and Expression), and was national President of the American Civil Liberties Union from 1991 to 2008. An internationally acclaimed free speech scholar who regularly addresses diverse audiences and provides media commentary around the world, Strossen also serves on the Advisory Boards of several organizations that promote free speech and academic freedom.

The Second Annual Flame Award

**The Second Annual Flame Award will honor
an individual who exemplifies:**

Advocacy for Assembly

Inspires thoughtful assembly to advocate for collective needs and desires in the pursuit of liberty

Civil Discourse

Shows a commitment to understanding different perspectives and resolving conflicts through dialogue

Pursuit of Liberty

Works towards enhancing freedoms within their community and expanding personal and civic liberties

Gala Sponsorship Levels

Presenting Partner

\$50,000

Twenty (20) VIP tickets (2 tables)

Includes VIP Cocktail Reception

Premium Gala seating

Sponsorship Opportunities

Logo included in all Gala signage, displayed on-screen throughout event

Logo hyperlinked on event website

Logo included in one (1) NLM Gala e-newsletter

Company included in verbal mention during program

Opportunity to provide item for Gala Gift Bag

Full page inside cover sponsor ad in Gala Program

Opportunity to speak at event

On social media: four (4) story mentions + four (4) mentions on group sponsor thank you posts

Exclusive “Presented by” name under Gala title in all marketing materials

Flame Award Partner

\$25,000

Ten (10) VIP tickets (1 table)

Includes VIP Cocktail Reception

Premium Gala seating

Sponsorship Opportunities

Logo included in all Gala signage and on-screen throughout program and Award presentation

Opportunity to introduce Flame Award nominee

Logo hyperlinked on event website

Logo included in one (1) NLM Gala e-newsletter

Company included in verbal mention during program

Opportunity to provide item for Gala Gift Bag

Full page sponsor ad in Gala Program

On social media: two (2) story mentions + one (1) mention on group sponsor thank you post

Exclusive “The Flame Award Presented by” recognition in all marketing materials

VIP Reception Partner
\$20,000

Ten (10) Gala tickets (1 table)

Includes six (6) VIP Cocktail
Reception tickets

Premium Gala seating

Sponsorship Opportunities

Logo included in all Gala signage and
on-screen throughout program

Logo hyperlinked on event website

Logo included in one (1) NLM Gala
e-newsletter

Company included in verbal mention
during program

Opportunity to provide item for
Gala Gift Bag

Half page sponsor ad in Gala Program

On social media: two (2) story mentions
+ one (1) mention on group sponsor thank
you post

**Exclusive “VIP Cocktail Reception Presented
by” recognition in all marketing materials**

Dessert Reception Partner
\$20,000

Ten (10) Gala tickets (1 table)

Includes six (6) VIP Cocktail
Reception tickets

Premium Gala seating

Sponsorship Opportunities

Logo included in all Gala signage and
on-screen throughout program

Logo hyperlinked on event website

Logo included in one (1) NLM Gala
e-newsletter

Company included in verbal mention
during program

Opportunity to provide item for
Gala Gift Bag

Half page sponsor ad in Gala Program

On social media: two (2) story mentions
+ one (1) mention on group sponsor thank
you post

**Exclusive “Dessert Reception Presented by”
recognition in all marketing materials**

A portion of all sponsorships and tickets are tax deductible.

Civic Education Partner

\$15,000

Ten (10) Gala tickets (1 table)

Includes four (4) VIP Cocktail
Reception tickets

Premium Gala seating

Sponsorship Opportunities

Logo included in all Gala signage and
on-screen throughout program

Logo hyperlinked on event website

Logo included in one (1) NLM Gala
e-newsletter

Company included in verbal mention
during program

Opportunity to provide item for
Gala Gift Bag

Quarter page sponsor ad in Gala Program

On social media: one (1) mention on group
sponsor thank you post

**Exclusive sponsorship included at one (1)
Speaker Series event of your choice with VIP
access for four (4) guests**

Liberty Partner

\$10,000

Ten (10) Gala tickets (1 table)

Includes two (2) VIP Cocktail
Reception tickets

Sponsorship Opportunities

Logo included in all Gala signage

Logo hyperlinked on event website

Logo included in one (1) NLM Gala
e-newsletter

Company included in verbal mention
during program

Gala Partner

\$5,000

Four (4) Gala tickets

Sponsorship Opportunities

Logo included in all Gala signage

Logo hyperlinked on event website

Logo included in one (1) NLM Gala
e-newsletter

Company included in verbal mention
during program

Additional Tickets + Ad Options

VIP Individual Ticket

VIP Cocktail Reception + Gala

\$1,500

Individual Ticket

Gala only

\$600 (1)

\$1000 (2)



Scan for
More Information

Ad Options for Gala Program

Full Page: \$1,000

Half Page: \$600

Quarter Page: \$350

A portion of all sponsorships and tickets are tax deductible.

National Liberty Museum

Alaine K. Arnott, Ph.D., President & CEO

Steve Ziegler, Director of Fundraising

Costantino Spinosa, Director of Museum Experience

Jenna Tshudy, Director of Learning & Engagement

John Burnes, Dormie Partners, Senior Advisor, NLM

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Visit our website at

libertymuseum.org/liberty-gala/

