Mr. Stevenson began a collaborative project 3 years ago with State Farm Agent Jonathan Jacobs, known as the State Farm Safe Driving PSA Project. The goal of the project is to engage students on the issue of safe driving by having them create videos on the topic. To prepare them for their task, the students receive lectures from many partner organizations, including the PA State Police, Lankenau Hospital doctors and physical therapists, and accident victims from Main Line Health. They then receive assistance in creating their films from the UPENN Annenberg School of Communication. When their films are completed, they are presented to the partner organizations to select a winner.

The most important outcome of this project is the actual use of the videos at their school. They are played repeatedly around prom time to encourage students to make smart decisions behind the wheel.

Learning these lessons directly from their peers has a much greater impact than other efforts. Everyone agrees it has been a very successful program.