Briana founded a non-profit organization called Coder Girls. It teaches young women how to write various languages of computer code to bridge the gender gap in the tech industry. Briana was inspired from her own experience in discovering the lack of computer resources in her community, particularly ones geared towards young women. Her organization began making code curriculum available where it had never been before. Soon 85 Girl Scout councils and 350 schools were teaching Java, Python, C++, HTML/CSS, and other code languages to more than 500,000 girls. Today, there are chapters of Coder Girls around the world, and Briana is working with the Girls Scouts of America to create a coding badge.